BRAINWAVE™ CONSULTING
Because good technology means better business

Virtual CxO Services – an Introduction

- Chief Information Officer (CIO)
- Chief Information Security Officer (CISO)
- Chief Technology Officer (CTO)

FACT: Your business needs manageable and scalable technology that can grow with it, along with the ability to keep corporate and customer data safe and secure.

FACT: Your small or midsized business cannot afford a full-time Chief to establish the technology strategy, or implement the technology or address the security and compliance risks.

SOLUTION: Your business is a perfect fit for our Virtual CxO Services, which ensure that your organization has the strategic and tactical cybersecurity and technology expertise to help you take your business to the next level, and avoid business-ending risks. Your business can leverage all of the skills and industry relationships we have, to meet the challenges that you face, in a cost-effective and timely manner.

CONTACT US: Call us today at **(862) 703-7151** to learn how your business can cost-effectively harness the advantages of technology while reducing operational risk.

Virtual CxO Services – The Value Proposition

NEED: Design, build, and maintain secure technology infrastructure for business growth.

CHALLENGE: Today's ever-changing technology landscape, increasing compliance requirements, and growing information security risks are creating critical challenges for businesses of all sizes. Due to financial and staffing constraints, organizations in the SMB market are at an even greater disadvantage to identify and implement the right technologies for their businesses, or obtain strategic consulting in a cost-effective way.

Chief Technology (CTO), Information (CIO) and Information Security (CISO) officers are entrusted with the responsibility for managing an organization's technology (infrastructure and/or applications), information and overall risk. Of course, most small businesses (and even some mid-sized businesses) are not able to employ a full-time CTO, CIO or CISO of their very own. Fewer still, are able to have more than one of these roles at a time.

SOLUTION: Introducing **Virtual CxO Services** from **BrainWave Consulting Company, L.L.C.**, an independent consultancy delivering world-class technology-based business solutions for the SMB/SME market, specializing in cybersecurity and IT operations.

RESULT: Business and technology leaders in the SMB market now have access to the same caliber of planning, processes, people and technology that drive the success of large enterprise organizations – at a fraction of the cost. This allows them to perform the following:

- assessment of technology operations, information security, staff sourcing strategy, and costs

- identification of technology-based business risks, and development of remediation plans

- development of policies and procedures for operational discipline and efficiency relevant to SMB

VALUE: Organizations in the SMB/SME market face the same challenges as large enterprises do, but typically lack access to proven technology and staffing. Employing extensive experience and strong industry relationships, **BrainWave Consulting Company, L.L.C.** works with business owners and IT leaders to help them establish an effective technology and information security strategy, ensure alignment between IT and the business, effectively manage change, identify and mitigate security risks, streamline IT operations, design and implement scalable platforms and deliver robust business solutions that facilitate sustained business growth. We provide our clients with the necessary skills, experience, guidance and other resources that allow them to cost-effectively implement critical solutions and services that would otherwise be out of their reach.

By keeping organizations focused on the four pillars of successful operation, we help to ensure that they are able to maximize their investments, while controlling costs:

- **Planning**: Identifying not only current needs, but anticipating and preparing for future needs in a way that minimizes costs and risks, and enhances flexibility and alignment.

- **People**: The right people, with the right skills, in the right place – employees and partners – aligned to the current and future needs of the organization.

- **Processes**: Implementation of effective processes and controls in support of efficient operations, information security, software development, and regulatory compliance objectives

- **Tools**: Design, deployment and maintenance of robust, secure, and scalable technology infrastructure and software applications which can flexibly support ever-changing business needs

Additionally, we can quickly and thoroughly assess organizations and their infrastructure for security and compliance gaps, providing a secure way forward in these times of significant cyberwarfare.

The bottom line is that business and technology leaders in the SMB market can now benefit from the same caliber of planning, practices, infrastructure and other resources that drive the success of large enterprise organizations – at a fraction of the cost. This opens the door to the successful implementation of a wide range of complex technologies such as Virtualization, Cloud Computing, Voice over IP (VoIP), Unified Communications (UC), CRM, ERP and many, many others, and to address Disaster Recovery and Business Continuity – without breaking the bank.

BACKGROUND: Over 20 years of solid front-line experience solving critical business problems for small, medium and large organizations – in a variety of roles, including employee, consultant, advisor and management. During this time, nearly two dozen organizations in different vertical markets have been assisted in improving their agility, capitalizing on key market opportunities, reducing operational business risk through information security and compliance initiatives, in neutralizing cybersecurity threats, and in streamlining technology operating budgets by 10-20%.

We have contributed to many articles, webinars, interviews, and round-table events over the past 20 years, hosted by the likes of Ziff Davis, IT Toolbox, ComputerWorld, InfoWorld, CIO Magazine, Redmond Magazine, CDW's BizTech Magazine, and other business and technology trade journals.

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Regards,

Andrew S. Baker

President & Founder, BrainWave Consulting Company, LLC
Harnessing the Advantages of Technology for the SMB/SME market
https://www.BrainWaveCC.com